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**FORMER *BARRON'S ONLINE* EDITOR HOWARD GOLD JOINS
MONEYSHOW.COM AS EDITOR-IN-CHIEF**

*The Largest Multimedia Investment Education Destination on the Web--Brings the
Most Comprehensive Research and Educational Resources for
Individual Investors, Active Traders and Financial Advisors--for Free*

SARASOTA, FL, May 11, 2007 – MoneyShow.com, the most comprehensive investment education destination on the Web, announced today that it has named Barron's Online founding editor Howard Gold as Editor-in-Chief. In addition to penning a weekly column on the latest trends in investing, Mr. Gold will be overseeing the aggregation of content on the site's Investor section. He will also direct the overall content of this multimedia platform, including videos from Money Show events, articles, columns, interviews, and market resources for investors.

MoneyShow.com has united with leading investment media as providers of resources for the online user. These providers include MSN Money, Forbes, Standard & Poor's, ACP Phillips Investment Resources, SmartMoney, Investor's Business Daily, KCI Communications and many more.

MoneyShow.com's various sections include:

- **Video Network** – Features two-to-eight minute video segments. These are short TV-quality interviews with investment and economic experts that provide ideas and actionable advice on the market.
- **Live and On-Demand Webcasts** – 5, 15, 45 and 90-minute Webcasts from the experts giving workshops and panels at Money Show events, either live, where users can ask questions of the speakers through an online Q&A tool, or on-demand. There are currently over 400 available on demand.

-More-

- **Money Show University** – Consists of one hour-long, in-depth, how-to video courses from experts on topics such as income investing, mutual funds, ETFs, fundamental analysis and more, which can be viewed in 15-minute segments, with questions after each segment.
- **Top Pros' Top Picks** – A daily posting of digested articles from investment experts including specific ideas about stocks, mutual funds and exchange traded funds (ETFs). Another section called **Gurus' Views & Strategies** also will feature leading investors' market commentary. Both Top Pros and Gurus' views are available in daily email alerts and weekly email summaries of the advisors' investment recommendations.
- **Market Resource** – The first comprehensive search engine in the financial services industry where users can search 1,000 financial service companies and 1,400 Money Show speakers and, in June, 10,000 public companies, to discover advice, education, recommendations, and tools from Wall Street experts & financial services companies.

Contributions from hundreds of leading financial experts such as Steve Forbes, President and CEO, Forbes and Editor-in-Chief, [Forbes Magazine](#); Louis Navellier, Editor, [Emerging Growth](#), [Quantum Growth](#), [Blue Chip Growth](#), and [Global Growth](#), Chairman, CEO, and CIO, Navellier & Associates, Inc.; John Bogle, Founder, Vanguard Group; Ken Fisher, Chairman and CEO, Fisher Investments, and Joe Battipaglia, Executive Vice President and CIO of Ryan, Beck & Co., LLC will also be edited by Mr. Gold.

“There is no other online multimedia site like MoneyShow.com, either paid or free, that provides investors with opinions and advice from renowned investment experts as well as access to numerous resources, research, articles and videos,” said Mr. Gold. “I am looking forward to bringing my own perspectives on the market to our users and helping them become smarter, more informed investors, traders and financial advisors.”

Mr. Gold joins MoneyShow.com after more than a dozen years with [Barron's](#) and [Barron's Online](#), one of the nation's premier financial publications and websites. Previously, he held writing and editorial positions with [Forbes Magazine](#) and [American Lanyer Media](#).

A graduate of Columbia Business School, where he received his MBA in Finance and Management, Mr. Gold is a recipient of the Knight-Bagehot Fellowship in Business and Economics Journalism from Columbia University. He was also a recipient of a Gerald Loeb Award for Distinguished Business and Financial Journalism.

MoneyShow.com offers free membership and provides 24-7 multimedia access to powerful, profitable, and actionable investment advice, directly from Wall Street and trading experts; hundreds of hours of education targeting investors, traders, or financial advisors; and customized content by topic, experts, and companies specific to investor's portfolio needs.

"We are delighted to have Howard join our team. He brings years of experience in covering financial markets and writing editorial pieces that have always been the earliest at identifying important new trends," said Charles Githler, Chairman of InterShow. "Howard's expertise and point of view will be a valuable addition as we continue to provide education through leading investment and economic experts so investors can make more informed investment decisions with actionable advice."

MoneyShow.com is owned and operated by InterShow, which is the world's largest producer of investment trade shows and cruises.

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About MoneyShow.com

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About InterShow

InterShow, the world's leading producer of investment trade shows and cruises, is a privately held company headquartered in Sarasota, Florida, USA. Founded in 1978 by Charles and Kim Githler, InterShow's events include The World Money Show®, The Money Show®, The Traders Expo®, The Forex Trading Expo®, The Financial Advisor Symposium®, and luxurious investment cruises, that each year bring approximately 50,000 investors, traders, and financial advisors together with world-class analysts, top-performing mutual fund and separate account portfolio managers, and independent investment and trading advisors, in live and interactive forums designed to educate and empower all participants.