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For Immediate Release

Las Vegas Traders Expo to Host Live Trading Challenge

SARASOTA, November 7, 2007 — InterShow, producers of The 9th Annual Traders Expo Las Vegas, has announced that they will feature two top traders in a head to head, real-time trading contest in front of a live audience on November 16 at the Mandalay Bay Resort. In this fast-paced, informative session, John Carter, president of the Austin based Trade the Markets, Inc. will face John Netto, president of One Shot--One Kill Trading, LLC. Using real money, they will compete to see who can make the most in an hour, testing both the markets and each other.

The traders' diverse backgrounds make the challenge even more unique. Carter, author of *Mastering the Trade*, has nearly 20 years of experience trading stocks, futures, and options, while Netto, author of *One Shot—One Kill Trading*, has applied the discipline and patience he gained during his nine years in the US Marine Corps to his trading. Together they will reveal their specialized methods and indicator secrets, giving the audience members a rare inside look at the traders' approaches in action. Attendees will then be able to build upon their trading knowledge by measuring their strategies against the traders and seeing the immediate outcome.

In addition to this exceptional challenge, The Traders Expo in Las Vegas features over 140 free workshops led by over 50 trading experts; an expansive exhibit hall displaying the latest products and services from leading trading companies; and the opportunity to learn from and network with nearly 5,000 other traders. For those unable to attend The Traders Expo in Las Vegas in person, InterShow will also webcast the 60-minute Trading Challenge live on www.MoneyShow.com on Friday, November 16 at 8:00 am PDT.

For complete details including Expo schedules, featured topics and speakers, please call Aaron West at 941/955-0323, or visit: www.lasvegastradersexpo.com

About InterShow

InterShow, the world's leading producer of investment trade shows and cruises, is a privately held company headquartered in Sarasota, Florida, USA. Founded in 1978 by Charles and Kim Githler, InterShow's events include The World Money Show[®], The Money Show[®], The Traders Expo[®], The Forex Trading Expo[®], The Financial Advisor Symposium[®], and luxurious investment cruises, that each year bring approximately 50,000 private investors, traders, and financial advisor attendees together with world-class analysts, top-performing mutual fund and separate account portfolio managers, and independent investment and trading advisors, in live and interactive forums designed to educate and empower all participants.