

FOR IMMEDIATE RELEASE

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**MONEYSHOW.COM TEAMS UP WITH MSN MONEY TO CREATE THE
INDUSTRY'S FIRST VIRTUAL MONEY SHOW FOR INVESTORS**

***MSN Money Visitors Now Able To Access Unique Market Resources, Expert
Opinions and In-Depth Education 24/7 Globally***

LAS VEGAS, NV, May 14, 2007 – MoneyShow.com, a leading educational destination for investors, traders and advisors, is announcing today at The 19th Annual Money Show in Las Vegas, that its exclusive multimedia content will now be featured on MSN Money. As a result of the alliance, MSN Money will provide its visitors unique, regularly updated, MoneyShow.com video content featuring expert investment commentary and analysis.

The MSN Money online community is now, for the first time, able to participate in the Money Shows virtually from their home through multimedia access live from the show. Users have access to message boards, Webcasts and interviews from Money Show events with industry experts such as Louis Navellier, Jack Bogle, Ned Davis, Joe Battipaglia, and hundreds of other industry luminaries. As recognized authorities on a host of investing topics including stocks, ETFs, options, REITs and more, these experts provide valuable insights and actionable advice on the market.

In addition, MSN Money visitors have access to one hour-long, in-depth, how-to video courses from Money Show University, which can be viewed in 15-minute segments, with questions after each segment. And, users will have access to MarketResource, a first for the financial services industry, to search 1,000+ financial services companies, 1,400 Money Show speakers and, in June, 10,000 publicly traded companies by ticker symbol.

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MoneyShow.com offers free membership and provides 24-hour access to powerful, profitable, and actionable investment advice, directly from Wall Street and trading experts. The site features hundreds of hours of investing education, the analysis of market trends and customized content searches specific to investors' portfolio needs.

"This is a great day for the individual investor, trader, and financial advisor," said Charles Githler, Chairman and Co-founder of InterShow. "Access to so much video of today's leading experts is a breakthrough and a hallmark of the democratization of investing," said Githler. "Never before have so many benefited from so much guidance for free," he added. Now, millions of investors, traders and financial advisors who visit MSN Money will have access to a host of tools and strategies designed to help them make more informed investment decisions.

"Given our ongoing commitment to providing our visitors with leading-edge investment insight from industry experts, MoneyShow.com is a perfect industry partner," said Richard Jenkins, editor-in-chief of MSN Money. "With this important addition of multimedia content, our visitors will have an important channel by which to access independent investment advice and first-rate investor education from many of the top thinkers in the field."

Additional MoneyShow.com content and resources will be available to MSN Money visitors through links on the MoneyShow.com landing page on MSN Money. Links which give access to Moneyshow.com features such as:

- **Top Pros' Top Picks** –This section is a daily posting of digested commentary from leading industry experts, with specific investment ideas on stocks, mutual funds and exchange traded funds (ETFs). Another section, Gurus' Views & Strategies, will feature market commentary from top investment advisers. Both are available via weekly and daily emails.
- **Market Resource** – The first comprehensive search engine in the financial services industry where users can search 1,000 financial service companies, 1,400 Money Show speakers, and, in June, 10,000 publicly traded companies by ticker symbol, to discover advice, education, recommendations, and tools from Wall Street experts & financial services companies.

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- **Live and On-Demand Webcasts** – 5, 15, 45 and 90 minute Webcasts from the experts giving workshops and panels at Money Show events, either live, where users can ask questions of the speakers through an online Q&A tool, or on demand. There are currently over 400 available on demand.
- **Message Boards** –MSN Money offers a host of message boards as a forum for expert speakers participating in the show and investors all over the world to participate in the Money Show virtually

“There is no other online site like MoneyShow.com, either paid or free, that provides investors with opinions and advice from renowned investment experts as well as access to numerous resources, research, articles and videos,” said Editor-in-Chief of MoneyShow.com Howard R. Gold. “I am very pleased that our exclusive MoneyShow.com content will now also be available on MSN Money, helping their visitors become smarter, more informed investors, traders and financial advisors.”

As part of the arrangement, MSN Money will participate in the popular live Money Show events offering valuable content to show attendees. MoneyShow.com is owned and operated by InterShow, which is the world’s largest producer of investment trade shows and cruises.

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About MoneyShow.com

MoneyShow.com is the most comprehensive investing education destination on the Web today. It offers free membership and provides 24-hour access to powerful, profitable, and actionable investment advice directly from Wall Street and trading experts, hundreds of hours of investing education targeting investors, traders, or financial advisors; and customized content by searching topics, experts, and companies specific to investor’s portfolio needs.

About InterShow

InterShow, the world's leading producer of investment trade shows and cruises, is a privately held company headquartered in Sarasota, Florida, USA. Founded in 1978 by Charles and Kim Githler, InterShow's events include The World Money Show®, The Money Show®, The Traders Expo®, The Forex Trading Expo®, The Financial Advisor Symposium®, and luxurious investment cruises, that each year bring approximately 50,000 investors, traders, and financial advisors together with world-class analysts, top-performing mutual fund and separate account portfolio managers, and independent investment and trading advisors, in live and interactive forums designed to educate and empower all participants.

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About MSN Money

[MSN Money](#) is a premier online financial resource, providing great original editorial content plus the tools and community to empower investors and engage spenders and savers. Taxpayers can find helpful tax tips, checklists, a tax estimator and the Deduction Finder to help them make informed decisions about filing. MSN Money also helps users stay informed with in-depth and up-to-the-minute data, investment recommendations, valuable tracking tools, and opportunities to connect with other active investors to make smart investment decisions.