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**MONEYSHOW.COM PARTNERS WITH FORBES MEDIA TO OFFER EXCLUSIVE
INVESTMENT CONTENT TO MEMBERS**

***Investors, Traders, and Financial Advisors on MoneyShow.com Gain Access to Investment
Tips and Recommendations from Forbes Editors***

SARASOTA, FL, August 22, 2007 – MoneyShow.com, the largest multimedia investment education destination for investors, traders, and financial advisors, today announced an online media partnership with Forbes Media, LLC, publishers of *Forbes* magazine, Forbes.com, ForbesNewsletters.com and other properties. MoneyShow.com's membership of investors, traders, and financial advisors will now have access to the latest investment content provided by Forbes.com and Forbes newsletter editors.

Forbes' unique insights, comments and market commentary will be featured on MoneyShow.com through its MarketResource partner page with sections that include the Video Stock of the Week, Investing Ideas, Guru Insights, ETFs, and Mutual Funds. Also featured on this page is Forbes content from InterShow conferences (which are held in Europe, Asia and the US) including digested articles from Forbes newsletter editors in Top Pros' Top Picks, short segment video interviews in the Video Network, and Webcasts from Forbes newsletter editors, allowing access to all of the Forbes resources MoneyShow.com has to offer in one convenient location.

“For 29 years, investors have traveled the world to attend the large Money Show conventions. Now, MoneyShow.com members will profit from direct access to the unique content, investment ideas, and video footage created by the outstanding editors at Forbes,” said Charles Githler, Chairman and co-founder of InterShow. “MoneyShow.com continues to align itself with Forbes and a few other leading investment media as part of our mission to provide members with the richest combination of video, text and select links. This provides a continuous supplement-- to attending the live Money Shows-- now available from the comfort of your personal computer.”

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MoneyShow.com offers free membership and provides 24-hour access to powerful, profitable, and actionable investment advice, directly from Wall Street and trading experts. The site features hundreds of hours of investing education, the analysis of market trends, and customized content searches specific to investors' portfolio needs.

“By entering this partnership with MoneyShow.com we are able to provide their membership with Forbes' world class news, data and insights,” said Matt Schifrin, Vice President and Executive Editor in charge of Personal Finance and Newsletters at Forbes Media, LLC. “MoneyShow.com is an excellent educational resource for anyone interested in investing and building wealth. We are excited to be a partner and enhance the site's offerings by providing Forbes content to its' members.”

As part of the partnership, MoneyShow.com will provide Forbes with various multimedia content from their newsletter editors for display on Forbes media Web sites.

About Forbes Media

Forbes Media, LLC was formed in August 2006 as a result of an investment in Forbes by Elevation Partners, in which the private equity firm became a minority shareholder in a newly formed company, encompassing *Forbes* magazine, Forbes.com and other media properties. Forbes is the publisher of *Forbes*, the nation's leading business magazine, and its international edition, *Forbes Asia*, which together reach a worldwide audience of nearly five million readers. Forbes.com is the company's Internet business, which is the homepage for the world's business leaders and the #1 business site on the Web. The company also publishes *ForbesLife*, the magazine's lifestyle publication.

About MoneyShow.com

MoneyShow.com is the most comprehensive investing education destination on the Web today. It offers free membership and provides 24-hour access to powerful, profitable, and actionable investment advice directly from Wall Street and trading experts, hundreds of hours of investing education targeting investors, traders, or financial advisors; and customized content by searching topics, experts, and companies specific to investor's portfolio needs.

About InterShow

InterShow, the world's leading producer of investment trade shows and cruises, is a privately held company headquartered in Sarasota, Florida, USA. Founded in 1978 by Charles and Kim Githler, InterShow's events include The World Money Show®, The Money Show®, The Traders Expo®, The Forex Trading Expo®, The Financial Advisor Symposium®, and luxurious investment cruises, that each year bring approximately 50,000 investors, traders, and financial advisors together with world-class analysts, top-performing mutual fund and separate account portfolio managers, and independent investment and trading advisors, in live and interactive forums designed to educate and empower all participants.

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