

FOR IMMEDIATE RELEASE

Contacts:

Joseph Vasquez/Debbie Grunbaum
G.S. Schwartz & Co. Inc.
Phone: (212) 725-4500
Fax: (212) 725-9188
jvasquez@schwartz.com

**MONEYSHOW.COM AND KCI COMMUNICATIONS PARTNER TO
CREATE EXCLUSIVE MULTIMEDIA CONTENT FOR INVESTORS**

*MoneyShow.com Continues to Expand Educational Offerings from Industry Experts to
Investors, Traders, and Financial Advisors*

SARASOTA, FL, June 28, 2007 – MoneyShow.com, the largest multimedia investment education destination for investors, traders, and financial advisors, today announced a strategic partnership with KCI Investing, a financial news service and publisher of several leading investment related newsletters. As part of the partnership, MoneyShow.com members now have immediate access to exclusive content from KCI Communications editors and their market analysis through the multimedia resources available on MoneyShow.com.

“By partnering with KCI Communications we are able to offer MoneyShow.com members additional educational tools and market analysis to help them make smarter investment decisions,” said Charles Githler, Chairman and co-founder of Intershow. “With the addition of unique content from KCI Communications experts, MoneyShow.com continues to establish itself as the one-stop-shop for investment education on the web.”

MoneyShow.com will now offer members exclusive access to expert investment analysis, market forecasts, and financial advice from KCI editors such as Roger Conrad on utilities and Canadian trusts, Neil George on bonds, global and income investing, Elliot Gue on energy and trading, and others. Presentations from these editors on MoneyShow.com will feature topics such as, Forget Oil: Three New Ways to Profit from the Energy Bull Market, Real Tech That Really Makes Money, Global Investing: Betting on the Next Market Leader, and dozens more that focus on everything from bonds to tech stocks.

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MoneyShow.com users will have access to KCI editors through 3-5 minute interviews on Video Network, in-depth, how-to video courses from Money Show University, 45-minute Webcasts, Top Pro's Top Picks articles featuring digested commentary with specific investment ideas on stocks, mutual funds, and ETFs, and Gurus' Views & Strategies, which will feature market commentary from KCI editors. Both Top Pros' Top Picks and Gurus' Views & Strategies are available as a daily posting on MoneyShow.com, daily e-mail, and weekly e-mail.

MoneyShow.com offers free membership and provides 24-hour access to powerful, profitable, and actionable investment advice, directly from Wall Street and trading experts. The site features hundreds of hours of investing education, the analysis of market trends, and customized content searches specific to investors' portfolio needs.

“KCI Communications is thrilled to provide MoneyShow.com members with more in-depth market insights and analysis on specific topics, such as dividend investing, utilities/energy stocks, nanotech, and others,” said Gregg Early, Executive Editor of KCI Communications. “MoneyShow.com is the leading educational resource for investors and our unique partnership will expand upon their already abundant offerings.”

As part of the partnership, KCI Communications will also provide MoneyShow.com with text content through various “premium” reports written by their editors.

About KCI Communications

KCI Communications delivers accurate and timely investment analysis on the financial markets. Its newsletters, including Personal Finance, Utility Forecaster, and Roger Conrad's Canadian Edge, provide in-depth articles, analysis, and model portfolios, making them key sources of investment advice for more than 150,000 individual investors. As investors increasingly make their own decisions rather than rely on the advice of brokers, the need for unbiased information is greater than ever. KCI prides itself on being one of the nation's top providers of this information.

www.kciinvesting.com

About MoneyShow.com

MoneyShow.com is the most comprehensive investing education destination on the Web today. It offers free membership and provides 24-hour access to powerful, profitable, and actionable investment advice directly from Wall Street and trading experts, hundreds of hours of investing education targeting investors, traders, or financial advisors; and customized content by searching topics, experts, and companies specific to investor's portfolio needs.

About InterShow

[InterShow](#), the world's leading producer of investment trade shows and cruises, is a privately held company headquartered in Sarasota, Florida, USA. Founded in 1978 by Charles and Kim Githler, InterShow's events include The World Money Show®, The Money Show®, The Traders Expo®, The Forex Trading Expo®, The Financial Advisor Symposium®, and luxurious investment cruises, that each year bring approximately 50,000 investors, traders, and financial advisors together with world-class analysts, top-performing mutual fund and separate account portfolio managers, and independent investment and trading advisors, in live and interactive forums designed to educate and empower all participants.

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