

FOR IMMEDIATE RELEASE

Contacts:

Joseph Vasquez/Debbie Grunbaum
G.S. Schwartz & Co. Inc.
Phone: (212) 725-4500
Fax: (212) 725-9188
jvasquez@schwartz.com

**MONEYSHOW.COM AND INVESTORPLACE FORM ALLIANCE TO
CREATE AND DISTRIBUTE EXCLUSIVE CONTENT**

**MoneyShow.com Continues to Expand Multimedia Content Library from Leading
Investment Experts to Educate Investors, Traders, and Financial Advisors**

SARASOTA, FL, July 11, 2007 – MoneyShow.com, the largest multimedia investment education destination for investors, traders, and financial advisors announced today an alliance with InvestorPlace to provide extensive access to video and articles containing specific stock picks and investment advice from InvestorPlace editors on MoneyShow.com. InvestorPlace, which has brought market-beating investment advice from world-renowned investing experts to the individual investor for more than 30 years, publishes consumer newsletters, e-mail services, Web sites, and other investment resources.

Effective immediately, MoneyShow.com users now have access to exclusive content created at InterShow conferences and digested articles from InvestorPlace editors including Richard Band on income investing, John Dessauer on global investing, Robert Hsu on profiting from the China boom, Jon Markman on trading, Michael Murphy on technology investing, Louis Navellier on investing for growth, and Daniel Wiener on Vanguard mutual funds. Also part of the Investorplace organization and featured on MoneyShow.com will be ChangeWave.com editors including Tobin Smith on investing in emerging trends, Michael Shulman on biotech investing and Bryan Perry on high-yield investing. Select video content produced by InvestorPlace in their studio and original articles from these editors will also be available on MoneyShow.com.

“MoneyShow.com members are sure to profit from the rare and actionable insights of InvestorPlace authors—who are otherwise unavailable to non-subscribers,” said Charles Githler,

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chairman and co-founder of InterShow. “MoneyShow.com remains committed to providing exclusive multimedia access to top-performing investment industry experts to support members as they seek to achieve their investment objectives.”

As part of the partnership, InvestorPlace.com video content and digested articles are available on MoneyShow.com through 3-5 minute interviews on Video Network; Webcasts; Top Pros' Top Picks articles featuring digested commentary with specific investment ideas on stocks, mutual funds, and ETFs; and Gurus' Views & Strategies, which will feature market commentary from InvestorPlace editors. Both Top Pros' Top Picks and Gurus' Views & Strategies are available as a daily posting on MoneyShow.com, daily e-mail, and weekly e-mail. Multimedia content from InvestorPlace on MoneyShow.com represents a wide range of topics such as: “How 1.3 Billion Chinese Consumers Can Make You Richer, Technology & Biotechnology: The Next Wave, Winning Strategies from Investment Superstars, Explosive Growth Stocks for 2007: What to Buy Now, ADRs: The Easy Way to Diversify Globally” and dozens more.

MoneyShow.com offers free membership and provides 24-hour access to powerful, profitable, and actionable investment advice, directly from Wall Street and trading experts. The site features hundreds of hours of investing education, the analysis of market trends, and customized content searches specific to investors' portfolio needs.

“We are immensely proud of the quality of the wealth-building investment advice generated by our authors, and are thrilled to work with a fast-growing market leader like MoneyShow.com to access their large, unique audience of highly qualified individual investors, traders, and financial advisors,” said Chris Marett, Publisher of InvestorPlace.com. “Through this partnership we look forward to helping thousands more investors achieve their financial dreams by sharing our editors' unique investment knowledge and points of view with the expanding MoneyShow.com audience.”

About MoneyShow.com

MoneyShow.com is the most comprehensive investing education destination on the Web today. It offers free membership and provides 24-hour access to powerful, profitable, and actionable

investment advice directly from Wall Street and trading experts; hundreds of hours of investing education targeting investors, traders, or financial advisors; and customized content by searching topics, experts, and companies specific to investor's portfolio needs.

About InterShow

[InterShow](#), the world's leading producer of investment trade shows and cruises, is a privately held company headquartered in Sarasota, Florida, USA. Founded in 1978 by Charles and Kim Githler, InterShow's events include The World Money Show®, The Money Show®, The Traders Expo®, The Forex Trading Expo®, The Financial Advisor Symposium®, and luxurious investment cruises, that each year bring approximately 50,000 investors, traders, and financial advisors together with world-class analysts, top-performing mutual fund and separate account portfolio managers, and independent investment and trading advisors, in live and interactive forums designed to educate and empower all participants.

About ACP Phillips Investment Resources, LLC

Founded in 1974 with two newsletters and three employees, ACP Phillips Investment Resources, LLC, the publisher of InvestorPlace.com and ChangeWave.com, has grown into one of the foremost multimedia publishers in America. The fast growing company is headquartered in the Washington, D.C. suburb of Rockville, Maryland, with more than 100 employees.

ACP Phillips Investment Resources, LLC, publishes investment newsletters for cutting-edge, actionable information. ACP Phillips Investment Resources has brought market-beating investment advice to the individual investor for over 30 years, most recently through their market-leading web portals InvestorPlace.com and ChangeWave.com, and publishes some of the most successful investing strategists in America. Investors who take personal responsibility for their financial future and who want truly independent advice and leadership depend on their editors to help them to build their wealth through a wide variety of investing and trading strategies.

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