

**FOR IMMEDIATE RELEASE**

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**MONEYSHOW.COM LAUNCHES NEW TOOLS AND  
RESOURCES FOR TRADERS CHANNEL**

*New Features Offer Expanded Content, Strategies, and Advice Updated Daily*

**SARASOTA, FL**, July 5, 2007 – MoneyShow.com, the largest multimedia investment education destination for investors, traders, and financial advisors, announced today the launch of new features and expanded portal devoted to the interests and needs of active traders. The new features give traders a single, unified site for trading news, strategies, tips, and tactics. With every visit to MoneyShow.com, traders can maximize their time with actionable advice and trading strategies updated daily. Tim Bourquin, founder of The Traders Expo, was hired as the trader content director and will be overseeing the aggregation of content on the traders' channel on MoneyShow.com.

The newest additions to the Traders channel include an interview of the week, which spotlights a different successful trader each week, providing trading tips, successful strategies, and insight into how they developed their own trading style. Weekly articles written by full-time traders will offer expert advice and decision-making details for day traders and swing traders. Top news stories affecting traders are featured in a scrolling feed and a library of recent newsletters allowing members to easily search for a specific idea or issue they missed are also now available to traders on MoneyShow.com. RSS feeds are available for most of the new content so members will receive automatic notification when new articles and interviews are posted.

Along with these new features, members will also have access to the Webcasts, podcasts, short-segment video interviews in the Video Network, and MoneyShow.com University courses that have been available.

“Our primary mission is to further our position as the web’s leading destination for investment advice and active trader education and knowledge,” said Tim Bourquin, trader content director of MoneyShow.com. “From the weekly articles written by expert traders, to the daily traders newsfeed, these new features offer important tools and insights for the active trader. We are excited about these enhancements to our traders’ portal because it will allow traders to get the information they need to make intelligent decisions in the markets every day. We will also continue to add cutting edge features to all sections of MoneyShow.com,” he added.

MoneyShow.com offers free membership and provides 24-hour access to powerful, profitable, and actionable investment advice, directly from Wall Street and trading experts. The site features hundreds of hours of investing education, the analysis of market trends, and customized content searches specific to investors’ portfolio needs.

#### **About MoneyShow.com**

MoneyShow.com is the most comprehensive investing education destination on the Web today. It offers free membership and provides 24-hour access to powerful, profitable, and actionable investment advice directly from Wall Street and trading experts; hundreds of hours of investing education targeting investors, traders, or financial advisors; and customized content by searching topics, experts, and companies specific to investor’s portfolio needs.

#### **About InterShow**

InterShow, the world's leading producer of investment trade shows and cruises, is a privately held company headquartered in Sarasota, Florida, USA. Founded in 1978 by Charles and Kim Githler, InterShow's events include The World Money Show®, The Money Show®, The Traders Expo®, The Forex Trading Expo®, The Financial Advisor Symposium®, and luxurious investment cruises, that each year bring approximately 50,000 investors, traders, and financial advisors together with world-class analysts, top-performing mutual fund and separate account portfolio managers, and independent investment and trading advisors, in live and interactive forums designed to educate and empower all participants.

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