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MONEYSHOW.COM UNVEILS NEW HOME PAGE

SARASOTA, Fla. Dec. 14, 2010 – MoneyShow.com, the largest multimedia destination for investors, traders, and financial advisors, today launched a revamped home page that more quickly delivers what its readers are looking for.

The home page will now be updated in a more timely way, with new material published throughout the day. MoneyShow.com has acquired the rights to publish and distribute exclusive commentary and stock picks from many of the world's foremost experts. In addition, MoneyShow.com delivers original analysis and commentary on the broader markets, including detailed education on strategies for investing and trading wisely.

MoneyShow.com has redesigned its home page to feature a multi-slide top stories module that displays market news, exclusive daily stock picks from its roster of investing gurus, and analysis from market pros such as Jim Jubak. The new home page clearly separates investing and trading articles and video, allowing readers to select which type of content they want at the top of the page. Complementing MoneyShow.com's original work is a module featuring the latest and best partner content that's larger and more timely than before.

MoneyShow.com's editorial staffing has changed, as well. New managing editor Des Toups brings to the site 30 years of business news experience, most recently at MSN Money. Senior editor Igor Greenwald, formerly of SmartMoney.com, now runs the investing areas of MoneyShow.com. And market analyst Tom Aspray has assumed a senior editor role and, launching Jan. 3, will write a daily Market Action column charting the day's highlights as they happen. Editor-at-large Howard Gold will resume his weekly columns in January as well.

About MoneyShow.com

MoneyShow.com is a free multimedia online community featuring commentary, videos, Webcasts, and blogs from the same experts who appear at MoneyShow live events, as well as other leading thinkers in the investing and trading worlds. It provides 24-hour access to powerful, profitable, and actionable advice directly from the experts, offers hundreds of hours of education designed for investors, traders, and financial advisors; and allows easy access by topic, expert, and/or company so investors and traders can tailor the information to their needs.

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