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**MONEYSHOW.COM REDESIGNED: NEW DAILY CONTENT AND TOOLS ADDED TO HELP INVESTORS AND TRADERS**

**SARASOTA, FL, July 23, 2008** – [MoneyShow.com](http://MoneyShow.com), the largest multimedia investment education destination for investors and traders, announced today the launch of its newly redesigned Web site offering more daily updated content, expanded tools, and a new look. The revamped site also features a new section on global investing and an exclusive blog with advice and insight from top personal finance columnist, Terry Savage.

The site also will feature timely commentary and state-of-the-art tools from MoneyShow.com partners such as SmartMoney, InvestorPlace Media, and Schaeffer's Investment Research. "We're very excited about our new features, tools and design which will help us deliver a unique multimedia experience for investors and traders," said Howard Gold, executive editor of MoneyShow.com.

New content available for investors on MoneyShow.com includes:

- **SavageMoney Blog:** Award-winning personal finance columnist Terry Savage will write an exclusive blog on investing and personal finance that will encourage user participation as part of an effort to build investing communities on MoneyShow.com.
- **Global Investing:** This brand-new section will offer Q&As, perspectives and investment recommendations from leading advisers based in major markets around the globe.
- **Daily Market Commentary:** Features insights from InvestorPlace Media's top experts on the markets, including Louis Navellier, John Dessauer, and Richard Band.
- **The Markets Today:** Provides data for major market indices and commodities including the DJIA, NASDAQ, S&P 500, and others.
- **Options Corner:** Options experts Schaeffer's Investment Research will provide daily options-centric commentary, as well as charts, discussions of trading opportunities, and more.

- **Tools:** In conjunction with MoneyShow.com partners, visitors can utilize a robust set of investing tools to help them research ideas, refine their strategy, and make informed investment decisions. Tools include Portfolio Grader, Market Analysis, investing glossary, and many more.

MoneyShow.com also has expanded its tools and features aimed at a growing audience of active traders, such as:

- **Trading Idea of the Day:** MoneyShow.com contributors will discuss what they believe is a good trading opportunity that day.
- **Technical View:** MoneyShow.com's video content editor Tom Aspray offers his insights into aspects of each day's most interesting charts.
- **Bar-by-bar Trade Review:** Experts break down trades step-by-step to help traders review why they made a trade, how they managed it, and why they closed out their position.
- **Currency Corner:** This features daily news and information about foreign currency trading, so traders can make intelligent decisions about the short-term direction of major currencies.

The new website also offers a brand-new design that makes accessing all features much easier. Dedicated pages for various offerings and a new topic-driven organization will allow users to experience in a new way the rich content available on the site. These features include:

- **Virtual Events – live and on-demand Webcasts:** Leading investment experts discuss the state of the markets and recommend which stocks, mutual funds, and ETFs to buy and sell.
- **Video Network:** MoneyShow.com offers nearly 1,000 exclusive interviews and monologues, posted daily, featuring the world's best-known investment advisers who provide market strategies and investment ideas.
- **Search:** A revamped search function allows users to quickly find what they're looking for on MoneyShow.com by expert, company, ticker symbol, or other criteria.
- **MoneyShow University:** This section hosts in-depth courses and how-to-sessions at all levels of sophistication, from beginner to advanced.

To view all the new daily content, tools, and interactive education available to investors and traders, visit [www.moneyshow.com](http://www.moneyshow.com).

### **About MoneyShow.com**

[MoneyShow.com](http://MoneyShow.com) is the most comprehensive investing education destination on the Web today. It offers free membership and provides 24-hour access to powerful, profitable, and actionable investment advice directly from Wall Street and trading experts; hundreds of hours of investing education targeting investors and traders; and customized content by searching topics, experts, and companies specific to investors' portfolio needs.

### **About InterShow**

[InterShow](http://InterShow), the world's leading producer of investment trade shows and cruises, is a privately held company headquartered in Sarasota, Florida, USA. Founded in 1978 by Charles and Kim Githler, InterShow's events include The World Money Show<sup>®</sup>, The Money Show<sup>®</sup>, The Traders Expo<sup>®</sup>, The Forex Trading Expo<sup>®</sup>, The Financial Advisor Symposium<sup>®</sup>, and luxurious investment cruises, that each year bring approximately 50,000 investors, traders, and financial advisors together with world-class analysts, top-performing mutual fund and separate account portfolio managers, and independent investment and trading advisors, in live and interactive forums designed to educate and empower all participants.