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**MONEYSHOW.COM MEMBERSHIP EXCEEDS 50,000
SINCE LAUNCH IN FEBRUARY 2007**

*Multimedia Education Destination Leads to Ever-Increasing Popularity
Among Investors, Active Traders, and Financial Advisors with an Annual Income of Over \$100K*

SARASOTA, FL, January 14, 2008 – MoneyShow.com, the largest multimedia investment education destination for investors, traders, and financial advisors announced today that membership has reached 50,000 since its launch in February 2007. Seventy percent of members are between ages 35 and 64 with 43% earning an annual income of over \$100,000, according the latest MoneyShow.com subscriber data. MoneyShow.com membership is comprised of active investors, traders, and financial advisors.

“We are thrilled by such a rapid acceptance—by more than 50,000 investors, traders, and financial advisors in only ten months,” said Charles Githler, chairman and co-founder of InterShow and host of MoneyShow.com. “The growth in our subscriber base validates our objective for this site to fulfill the unique needs of investors through our partnerships with the country’s leading investment media.”

MoneyShow.com is the exclusive online source that offers members investment advice, specific recommendations, strategies, and commentary from more than 1,400 investment and economic experts, breaking insights into investment news and the educational tools needed to further their investment knowledge and become better self-directed investors, traders, and financial advisors. MoneyShow.com members receive the following benefits from the site through its various offerings:

- **Stock & Market Recommendations via Streaming Video** – Thousands regularly view the Video Network, which features streaming video in two-to-eight minute segments. These

TV-quality interviews with investment and economic experts provide specific stock and market recommendations.

- **In-Depth Strategies and Techniques** – Available through live and on-demand Webcasts, MoneyShow.com has more than 200 45-minute sessions, over 25 15-minute editor's cuts, and 55 two-minute Webcast segments in its library. These Webcasts are from the experts giving workshops and participating on panel discussions at InterShow produced conferences and are streamed either live or on-demand.
- **University Style Educational Courses** – Accessed through MoneyShow University, these courses are organized into 100, 200, and 300 levels to distinguish the subject matter's complexity. The MoneyShow University consists of 54 one-hour-long, in-depth, how-to streaming video courses from experts on topics such as income investing, mutual funds, ETFs, fundamental analysis, and more that can be viewed in 15-minute segments with questions after each segment.
- **Comprehensive Search Engine** – MarketResource is the first comprehensive search engine in the financial services industry where users can search 1,000 financial service companies, 1,400 investment experts, and 10,000 public companies to discover advice, education, recommendations, and tools from Wall Street experts and financial services companies.
- **Best of Show** – MoneyShow.com now has a dedicated section that provides members who were unable to attend various conferences produced by InterShow, an opportunity to quickly get an overview of numerous educational sessions and the most profitable advice that emerged from each.
- **Text Articles That Feature Stock, Fund, and ETF Recommendations** – Obtained through the Top Pros' Top Picks e-letter, these daily postings of digested articles from investment experts include specific ideas and recommendations of stocks, mutual funds, and exchange traded funds (ETFs). Another section called **Gurus' Views & Strategies** features articles from a MoneyShow.com guru who provides his or her thoughts on what's going on in the markets today. Both Top Pros and Gurus' Views are available in daily e-mail alerts and weekly e-mail summaries of the advisors' investment recommendations.
- **Tips and Techniques for Traders** – Trading Tips on MoneyShow.com is comprised of two sections, trading tips for swing traders and trading tips for daytraders. These weekly

strategies show traders specific methods for recognizing chart patterns and for capturing short-term profits by highlighting opportunities in the markets during the previous week and forecasting trading opportunities for the coming week.

- **Charts to Watch** – A weekly chart of interest for short-term traders of stocks, futures, options, and currency markets, which provide quick, actionable lessons on technical analysis that traders can duplicate in their own trading accounts. Plus, traders receive previews of setups that are beginning to present themselves on daily, hourly, and even tick charts.
- **Trading Strategies from the Experts** – In the Trading Lessons e-newsletter members discover powerful, profitable, and actionable insights and strategies directly from trading experts to help traders achieve a profitable edge. Delivered bi-weekly via e-mail, topics cover the gamut of analysis techniques, execution strategies, trading psychology, and more.

MoneyShow.com offers free membership and provides 24-hour access to powerful, profitable, and actionable investment advice, directly from Wall Street and trading experts. The site features hundreds of hours of investing education, the analysis of market trends, and customized content searches specific to investors' portfolio needs.

About MoneyShow.com

MoneyShow.com is the most comprehensive investing education destination on the Web today. It offers free membership and provides 24-hour access to powerful, profitable, and actionable investment advice directly from Wall Street and trading experts; hundreds of hours of investing education targeting investors, traders, or financial advisors; and customized content by searching topics, experts, and companies specific to investors, portfolio needs.

About InterShow

InterShow, the worlds leading producer of investment trade shows and cruises, is a privately held company headquartered in Sarasota, Florida, USA. Founded in 1978 by Charles and Kim Githler, InterShow's events include The World Money Show®, The Money Show®, The Traders Expo®, The Forex Trading Expo®, The Financial Advisor Symposium®, and luxurious investment cruises, that each year bring approximately 50,000 investors, traders, and financial advisors together with world-class analysts, top-performing mutual fund and separate account portfolio managers, and independent investment and trading advisors, in live and interactive forums designed to educate and empower all participants.

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