

**FOR IMMEDIATE RELEASE**

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**MONEYSHOW.COM AND NASDAQ OMX FORM  
CONTENT DISTRIBUTION PARTNERSHIP**

**SARASOTA, FL**, June 30, 2008 – [MoneyShow.com](http://MoneyShow.com), the largest multimedia investment education destination for investors, traders, and financial advisors announced today that it has formed a content distribution partnership with NASDAQ OMX—the world’s largest exchange organization with over 3,900 listed companies.

As part of the partnership, NASDAQ.com will provide its 2 million monthly visitors access to MoneyShow.com’s Video Network interviews. MoneyShow.com has partnered with dozens of leading financial media outlets including InvestorPlace Media, Morningstar, MSN Money, and SmartMoney and features insight and commentary from investment luminaries such as Steve Forbes, John Bogle, Lawrence Kudlow and more than a thousand others, to create the Video Network interviews and other educational content for the site. Hundreds of short-segment Video Network interviews from MoneyShow.com will be uploaded to NASDAQ.com annually and will be used as a core component of the video offerings on the NASDAQ.com Web site. Additionally, NASDAQ.com will host a landing page, which will feature a range of text and video content from MoneyShow.com.

”The 2 million visitors to the NASDAQ.com site are both a unique and large group of investors, trader and financial advisors. These are exactly the markets that our live trade shows and Web site serve. I commend both of our teams for their work because site visitors will benefit from increased access to the timely and in-depth perspectives of MoneyShow.com content,” said Charles Githler, Chairman and Co-founder of InterShow. “MoneyShow.com continues to carefully form relationships with leading investment organizations in fulfillment of its objective: to provide investors with access to thousands of investment experts who are otherwise not readily accessible by the general public.”

MoneyShow.com members will have access to unique content from NASDAQ.com through a landing page that will be built for NASDAQ.com on its Web site. This landing page will feature NASDAQ.com video and text content which will be updated throughout each day and will provide links back to NASDAQ.com.

“We look forward to providing MoneyShow.com content to NASDAQ.com site visitors in order to facilitate their investment education and help them to achieve their investment objectives,” said Bruce Hashim, Associate Vice President of NASDAQ OMX Online Services.

#### **About MoneyShow.com**

[MoneyShow.com](http://MoneyShow.com) is the most comprehensive investing education destination on the Web today. It offers free membership and provides 24-hour access to powerful, profitable, and actionable investment advice directly from Wall Street and trading experts; hundreds of hours of investing education targeting investors, traders, or financial advisors; and customized content by searching topics, experts, and companies specific to investor’s portfolio needs.

#### **About NASDAQ OMX Group, Inc.**

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, and with over 3,900 companies, it is number one in worldwide listings among major markets. NASDAQ OMX Group offers multiple capital raising solutions to companies around the globe, including its U.S. listings market; the OMX Nordic Exchange, including First North; and the 144A PORTAL Market. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and ETFs. NASDAQ OMX Group technology supports the operations of over 60 exchanges, clearing organizations and central securities depositories in more than 50 countries. OMX Nordic Exchange is not a legal entity but describes the common offering from NASDAQ OMX Group exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit [www.nasdaqomx.com](http://www.nasdaqomx.com).

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