

# MONEYSHOW<sup>SM</sup>

INVEST SMARTER, TRADE WISER

## FORMER EDITOR-IN-CHIEF OF MSN MONEY NAMED PRESIDENT OF MONEYSHOW.COM

*Industry Veteran to drive Content Strategy, Business Development and Revenue Growth for the Multimedia Online Community for Investors and Traders*

**SARASOTA, FL**, June 1, 2010 – MoneyShow.com, a multimedia online community for investors and traders, announced today that Richard Jenkins, former Editor-in-Chief of MSN Money, has accepted the position of President of MoneyShow.com. Mr. Jenkins will spearhead content development, strategic partnerships, sales and marketing for the Web site.

Under Jenkins' stewardship, MSN Money tripled editorial page impressions from 600 million in 2006 to 1.8 billion in 2009. During that time, the site won two prestigious Gerald R. Loeb Awards for multimedia and four "Best in Business" awards from the Society of American Business Editors and Writers.

"We are delighted that Richard Jenkins has joined our company to lead the MoneyShow.com team of award-winning financial journalists and global market experts," said Kim Githler, President and CEO of MoneyShow.com's parent company, MoneyShow. "Mr. Jenkins' industry savvy, expertise and in-depth knowledge of financial portals will further establish MoneyShow.com and accelerate our growth in the industry."

"As a presenter, moderator or keynote speaker at numerous MoneyShow live events around the globe, I have been consistently amazed by the shows' ability to attract the brightest minds in the financial world," said Richard Jenkins. "I'm thrilled now to have an opportunity to expose that brilliance to a much wider audience via MoneyShow.com."

Jenkins' career spans three decades, with more than 15 years devoted to interactive media. He joined Microsoft in 1996 as founding editor and product unit manager for the Microsoft Money Insider Web site, which later became part of MSN Money. Prior to that, Jenkins served as deputy editor for TimesLink, an online service of the *Los Angeles Times*, and as an editor in the paper's Business section. He holds a bachelor's degree in history from Occidental College and a master's degree in journalism from the Columbia University Graduate School of Journalism. He is also the author of "Supercomputers: The Parallel Processing Revolution."

### About MoneyShow.com

MoneyShow.com is a free multimedia online community featuring commentary, videos, Webcasts and blogs from the same experts who appear at MoneyShow live events, as well as other top thinkers in the investing and trading worlds. The site provides 24-hour access to powerful, profitable and actionable advice directly "from the experts." It offers hundreds of hours of education designed for investors, traders, and financial advisors with easy access by topic, expert and/or company so individuals can tailor the information to their needs. Please visit [www.MoneyShow.com](http://www.MoneyShow.com).

### About MoneyShow

MoneyShow/*Invest Smarter, Trade Wiser* is a global network of investment and trading education. The privately held financial media company is headquartered in Sarasota, Florida, USA. Each year, MoneyShow's roster of live events attracts more than 70,000 investors, traders, and financial advisors who gather together with top market experts, analysts, and media in dynamic, face-to-face learning forums worldwide.

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