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**MONEY SHOW ACQUIRES
THE FINANCIAL FORUM & WEALTH MANAGEMENT EXPO
and THE CANADIAN TECHNICAL ANALYST SUMMIT**

*31-Year Veteran Producer of Educational Conferences for Investors, Traders, and
Financial Advisors Expands Global Reach into Canada*

SARASOTA, FL, March 26, 2009 – Money Show, the world’s leading producer of investment tradeshow and cruises, announced today that it has concluded an agreement to acquire The Financial Forum and CTAS conferences from Diversified Business Communications. The 24-year-old Financial Forum series continues to attract impressive audience levels. During 2008, Vancouver, Toronto, and Calgary attracted a combined attendance of 14,497 investors, traders, and FAs.

As a result of the acquisition, Money Show will now produce The Financial Forum events under its World Money Show brand—providing Canadian investors with face-to-face access to specific advice and recommendations from the world’s top investment and trading experts. Of several hundred speakers who appear each year, US-based speakers have recently included Steve Forbes, Dennis Gartman, Joe Battipaglia, Knight Kiplinger, Robert McTeer, William Isaac, Jim Stack, Elaine Garzarelli, and Gary Shilling. Speakers outside the US have included Victor Chu, Jim Rogers, and Marc Faber.

“Money Show is a world-class organizer of investment events—and as such, is well positioned to take over the management of The Financial Forums. Their unparalleled access to investment and trading experts will help these long standing events continue to grow and provide valuable education to investors,” said Bob MacGregor, Managing Director, Diversified Business Communications Canada.

The MoneyShow.Com connection. The company provides free access to investors worldwide, now logging on from more than 80 countries, from each show with on-site T.V. studios and cameramen that tape and upload short-segment video interviews and longer, more in-depth Webcasts of panels, keynotes, and special-topic breakout workshops onto its Web site, MoneyShow.com, the leading educational destination for investors, traders, and advisors. Live, from The World Money Shows in Canada, this will continue as investors throughout the world access most of the unique investment insights and recommendations.

“After years of growth in the U.S., Europe, and Asia, our production team, media partners, and sponsors are excited to bring the newly combined World Money Show and Financial Forum to these important markets within Canada,” said Kim Githler, President and co-founder of Money Show. “And these Canadian conferences will feature companies, perspectives, and expertise that is not available elsewhere. This provides Canadian attendees and MoneyShow.com visitors throughout the world, with the advice they need to make more confident and well-informed investment decisions.”

About Money Show

Money Show, a global network of investment and trading education, is a privately held company headquartered in Sarasota, Florida, USA, which recently changed its name from InterShow. Founded in 1978 by Charles and Kim Githler, Money Show’s events include The World Money Show ®, The Money Show ®, The Traders Expo ®, The Forex & Options Expo, The Financial Advisor Symposium ®, and luxurious investment cruises, that each year bring approximately 50,000 investors, traders, and financial advisors together with world-class analysts, top-performing mutual fund and separate account portfolio managers, and independent investment and trading advisors, in live and interactive forums designed to educate and empower all participants. For more information visit www.MoneyShow.com.

About Diversified Business Communications

Diversified Business Communications, based in Portland, Maine, provides information and market access through trade exhibitions, magazine publishing, and online resources on four continents. Diversified serves a number of industries including seafood, food service, natural and organic products, commercial marine, integrative health care, and business management. Diversified operates divisions in Australia, Canada, and the U.K. For more information, visit: www.divbusiness.com

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