

FOR IMMEDIATE RELEASE

Contact:
Aaron West
InterShow
941-955-0323
aaronwest@intershow.com

**TERRY SAVAGE NAMED PERSONAL FINANCE EDITOR
FOR MONEYSHOW.COM**

Award Winning Personal Finance Columnist to Author New Blog

SARASOTA, FL., July 30, 2008 – MoneyShow.com, the largest multimedia investment education destination for investors and traders, has named Terry Savage, award-winning personal finance columnist and author, as the personal finance editor of MoneyShow.com. Ms. Savage will author the new SavageMoney Blog where she will provide her perspective on the markets and personal finance advice. One article will be posted each Monday and she will reply to readers' comments throughout the week.

“I’m excited about this opportunity to connect with the sophisticated—and novice—investors who come to MoneyShow.com for information and advice on investing and personal finance. After all, once you learn how to make money in the markets, it becomes equally important to know how to plan for retirement, or to reach other financial goals,” said Savage.

Terry Savage is a nationally known expert on personal finance and a regular television commentator on issues related to investing and financial markets. Her syndicated personal finance column for the *Chicago Sun-Times* is read in newspapers across the country, and her columns appear regularly on TheStreet.com. Ms. Savage's latest book is *The Savage Number: How Much Money Do You Need to Retire?* Within three weeks of publication, it hit the Top 20 list on Amazon.com. Her previous best seller, *The Savage Truth on Money*, was named one of the ten best money books of the year on Amazon.com and was made into an hour-long television special, which aired on PBS.

“Terry’s vast experience as a trader, award-winning commentator, and author of several books on investing and personal finance gives her a unique perspective from which MoneyShow.com members can surely benefit,” said Howard Gold, executive editor of MoneyShow.com.

Savage is a frequent guest on national television programs such as CNN and PBS commenting on the markets and personal finances. She also is heard on national radio programs, including Bob Brinker and Jim Bohannon’s syndicated shows. In addition, she’s appeared on *Oprah* many times.

Terry Savage’s expertise comes from experience. She began her career as a stockbroker and became a founding member—and the first woman trader—on the Chicago Board Options Exchange. Ms. Savage was also a member of the Chicago Mercantile Exchange's International Monetary Market, where she traded interest rate contracts and currency futures. She is a Registered Investment Advisor for both stocks and futures.

Ms. Savage has won numerous awards, including the National Press Club award for Outstanding Consumer Journalism, and two Emmys for her television work. She takes an active role in America's business community, serving on the board of directors of the Chicago Mercantile Exchange (NYSE: CME). She previously served on the Board of McDonald’s Corporation for 14 years.

About MoneyShow.com

MoneyShow.com is the most comprehensive investing education destination on the Web today. It offers free membership and provides 24-hour access to powerful, profitable, and actionable investment advice directly from Wall Street and trading experts; hundreds of hours of investing education targeting investors and traders; and customized content by searching topics, experts, and companies specific to investors’ portfolio needs.

About InterShow

InterShow, the world's leading producer of investment trade shows and cruises, is a privately held company headquartered in Sarasota, Florida, USA. Founded in 1978 by Charles and Kim Githler, InterShow's events include The World Money Show[®], The Money Show[®], The Traders Expo[®], The Forex Trading Expo[®], The Financial Advisor Symposium[®], and luxurious investment cruises, that each year bring approximately 50,000 investors, traders, and financial advisors together with world-

class analysts, top-performing mutual fund and separate account portfolio managers, and independent investment and trading advisors, in live and interactive forums designed to educate and empower all participants.

#