

MoneyShow.com

The MoneyShow San Francisco

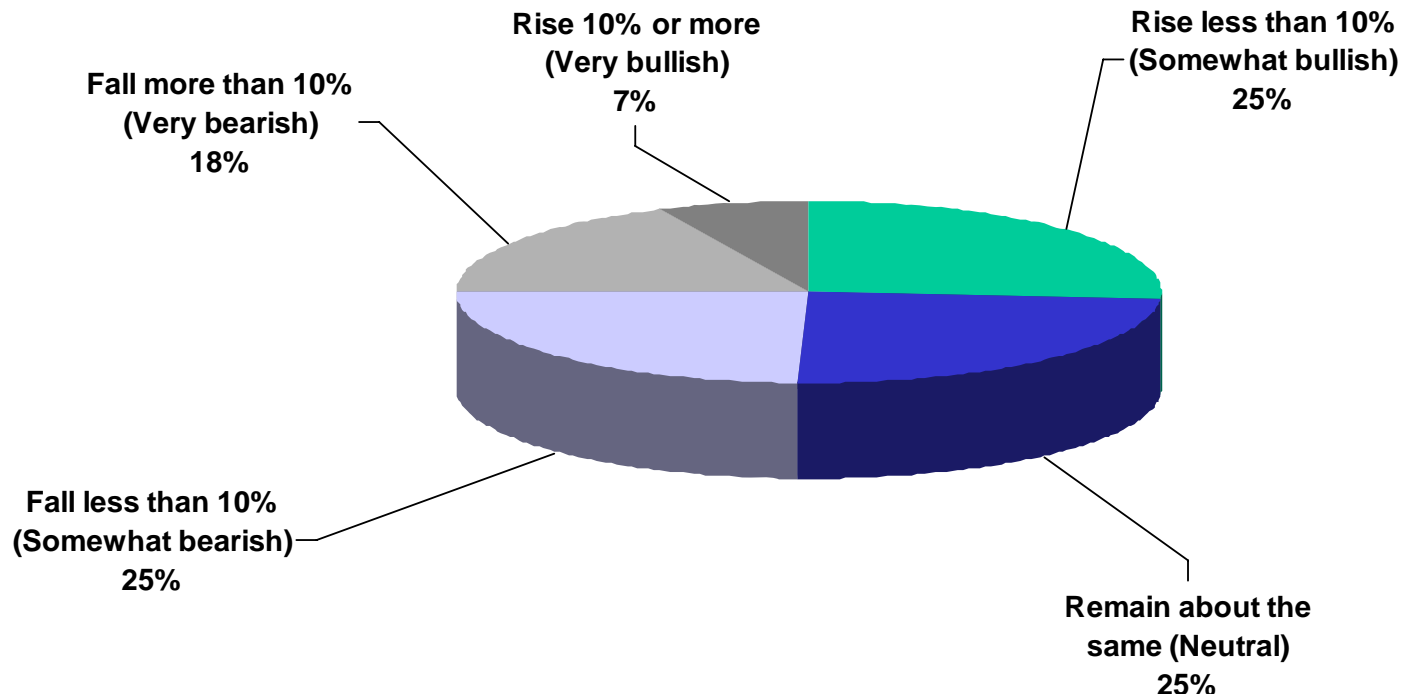
Investor Sentiment Indicator

Data as of August 17, 2010

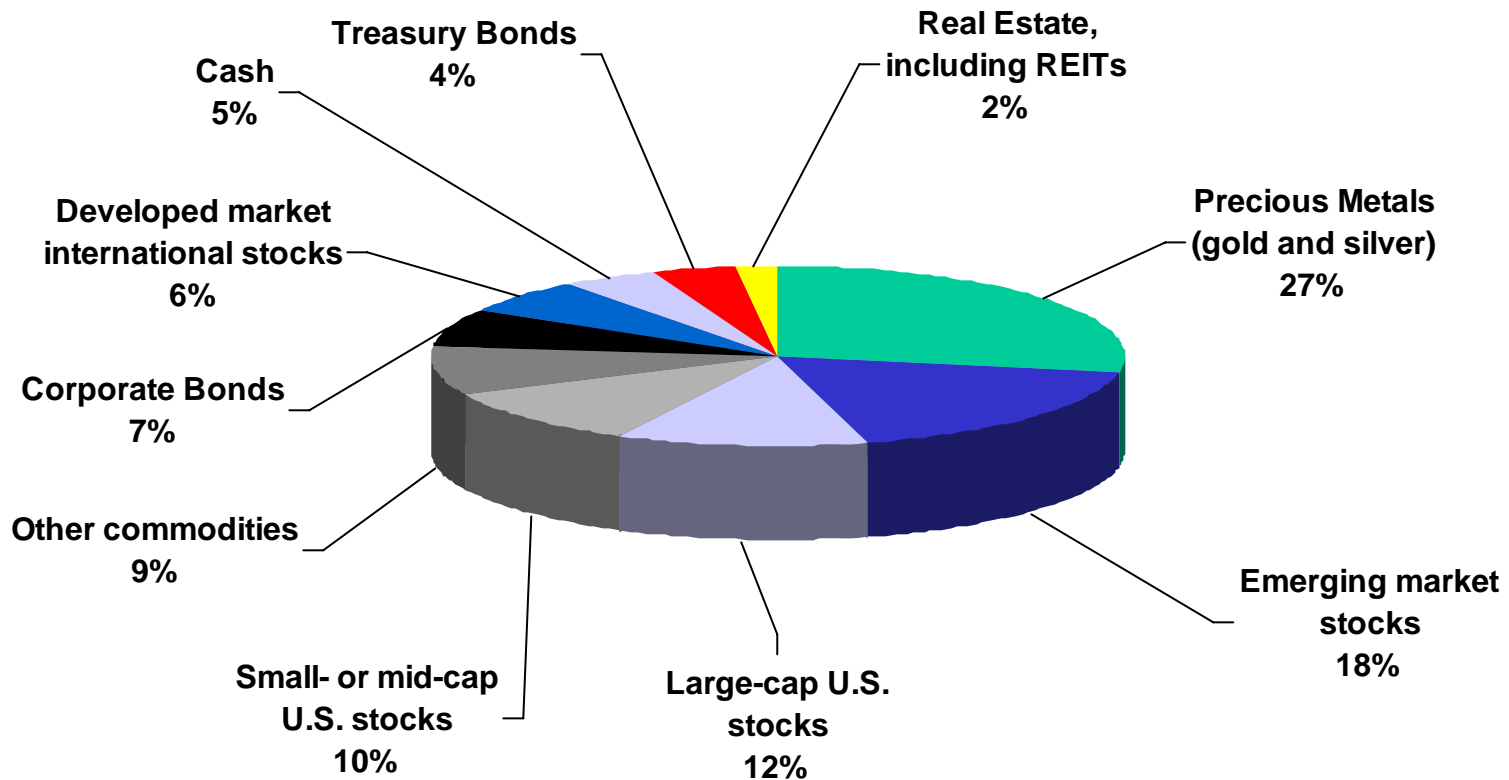
Methodology

- **An e-mailed invitation was sent to MoneyShow.com's investor subscriber list on Thursday, August 12, 2010**
- **A total of 657 responses were received by August 17, 2010 for a response rate of 5.14%**
- **The maximum margin of error is within +/-3.82 percentage points of the proportion reported using a 95% Confidence Level. That means if the survey was repeated 20 times, the results would be within this range 19 of 20 cases**

1. Between now and December 31, 2010 I think the Standard & Poor's 500 average will:



2. The asset class I think will do the best between now and year-end (December 31, 2010):



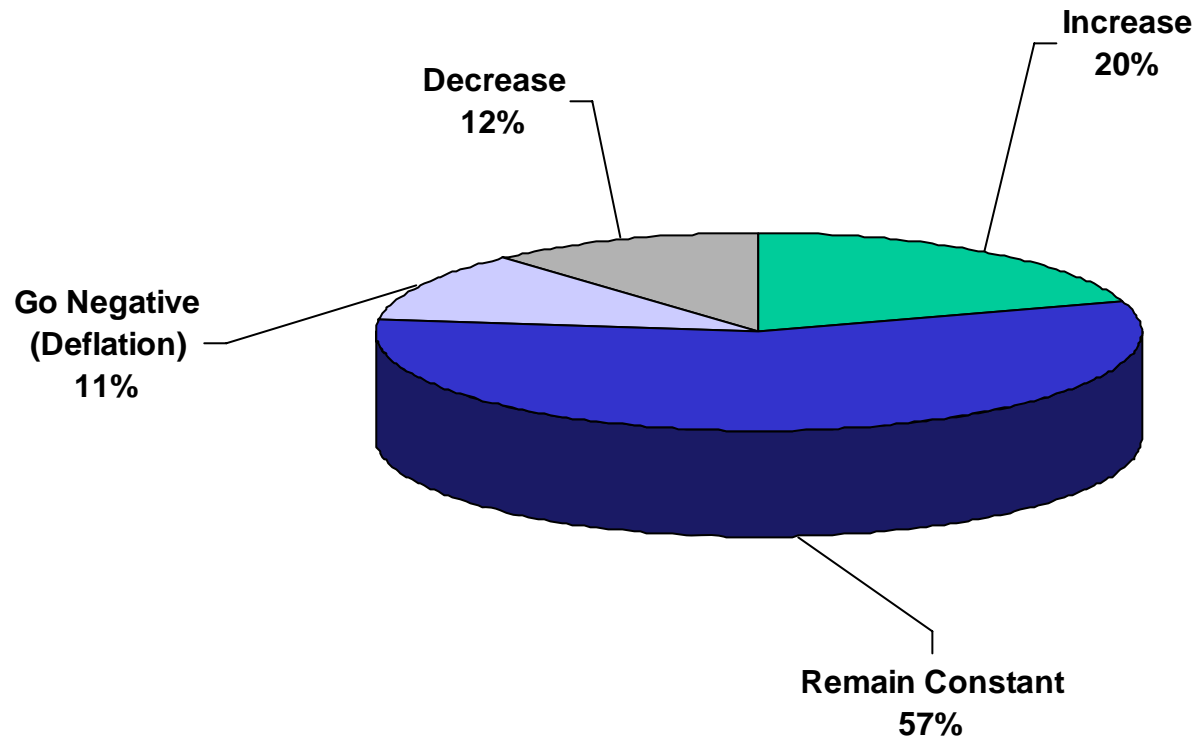


Money Show.Com Investors' Sentiment Indicator

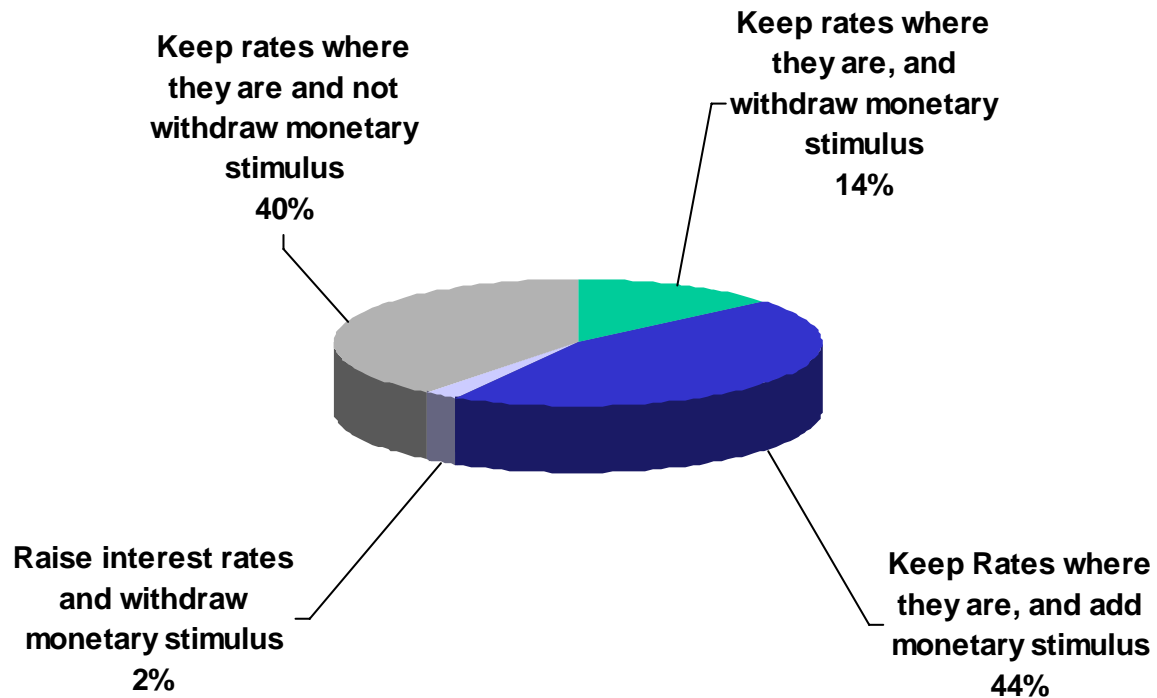
2009-2010

Sentiment	August 2010	May 2010	February 2010	August 2009 ⁺	May 2009 ⁺	February 2009 ⁺
Very Bullish	7%	13%	12%	10%	26%	17%
Bullish	26%	34%	37%	38%	31%	30%
Neutral	25%	17%	19%	18%	15%	19%
Bearish	24%	18%	16%	18%	11%	17%
Very Bearish	18%	18%	16%	16%	17%	17%
Total Bulls	33%	47%	49%	48%	57%	47%
Total Bears	42%	36%	32%	34%	28%	34%
Favorite Assets						
Foreign Stocks	24%	16%	33%	24%	11%	2%
Large US Stocks	12%	16%	15%	10%	15%	15%
Commodities	37%	38%	28%	32%	38%	39%
Small US Stocks	10%	18%	13%	19%	24%	20%
Bonds	11%	4%	4%	6%	6%	10%
Real Estate	2%	4%	3%	2%	2%	2%
Cash	4%	4%	4%	7%	4%	12%
*Thru 12/31/09						

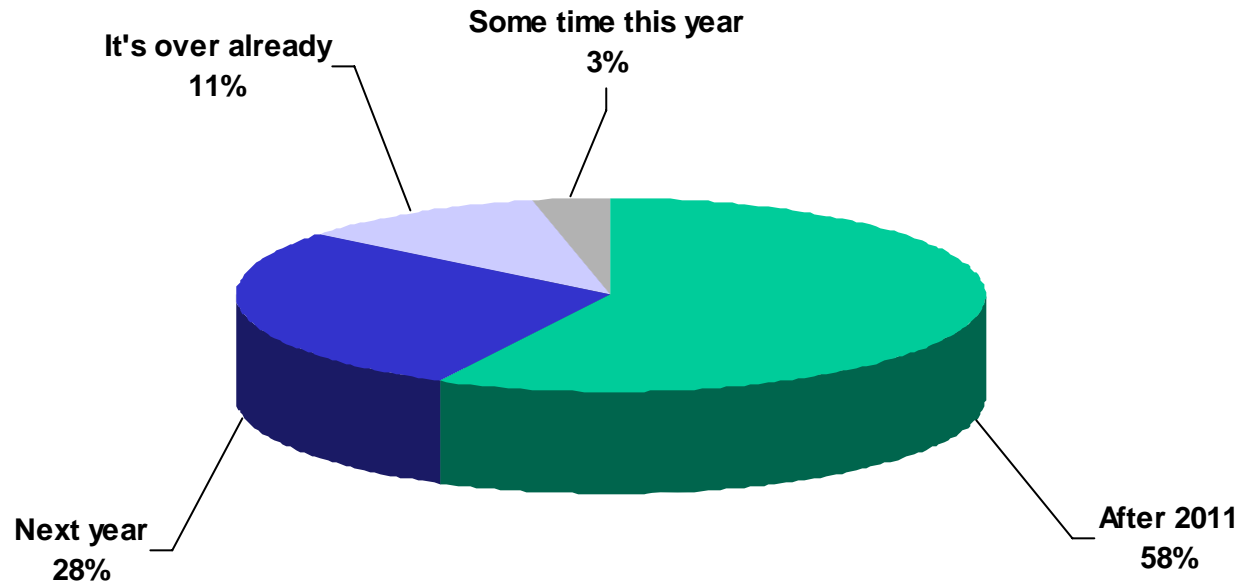
3. For the remainder of 2010, I expect inflation to:



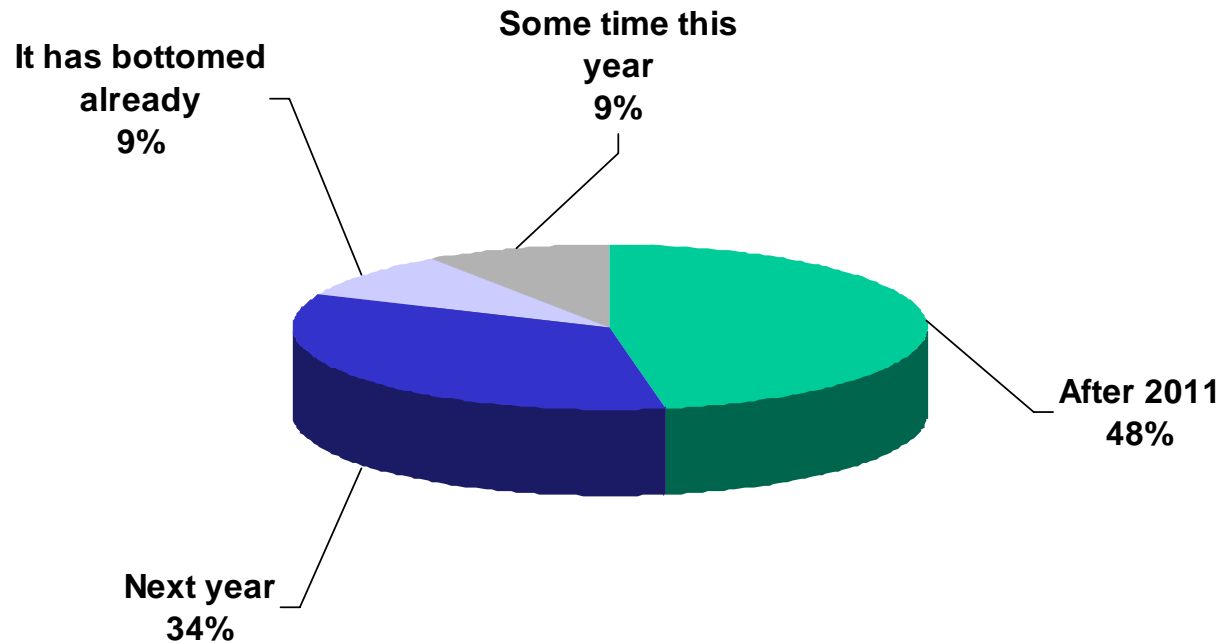
4. In 2010, I expect the Federal Reserve to:



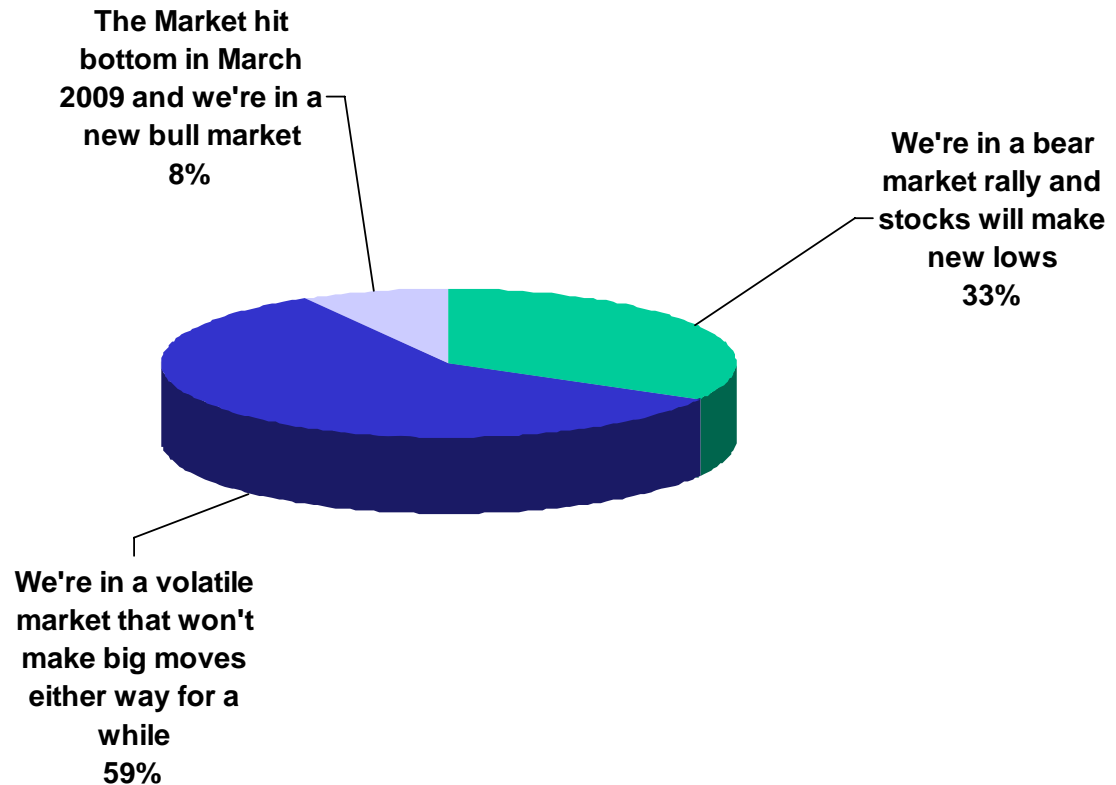
5. I expect the current recession to end:



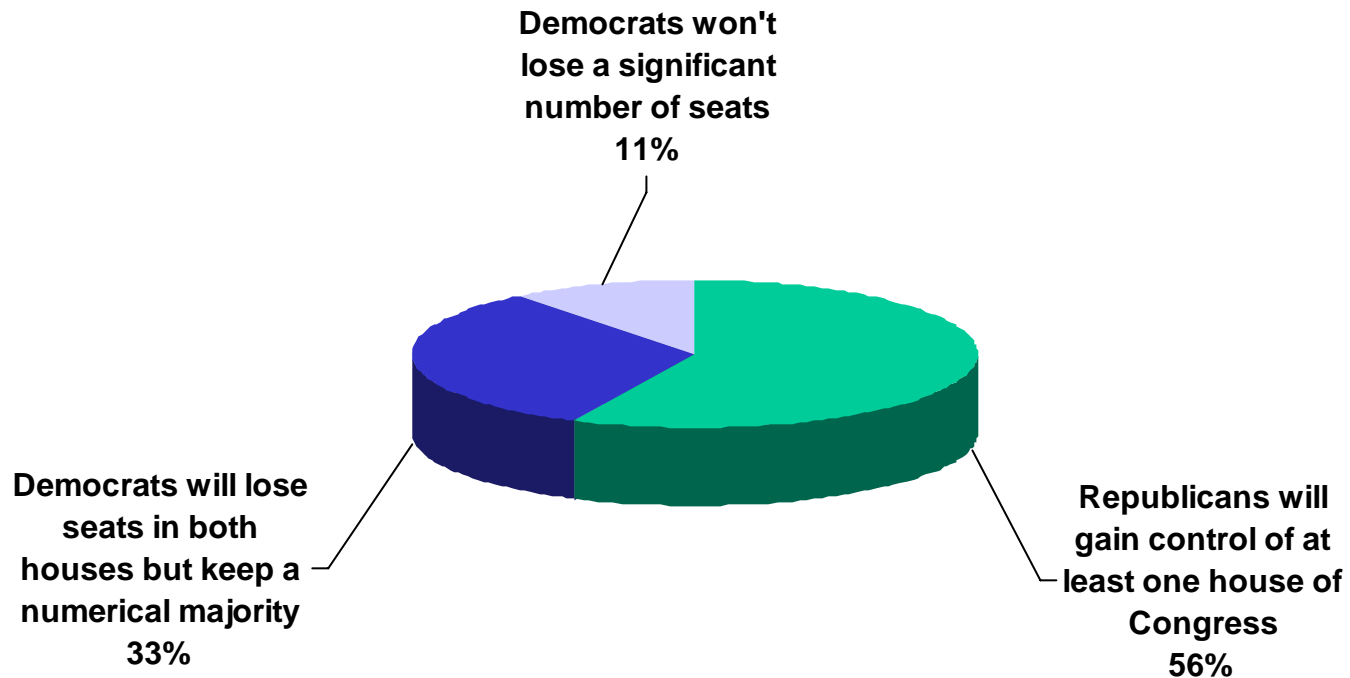
6. I expect the housing market to bottom:



7. Which statement best describes your view of the market?



8. What do you think will happen in the midterm Congressional elections?

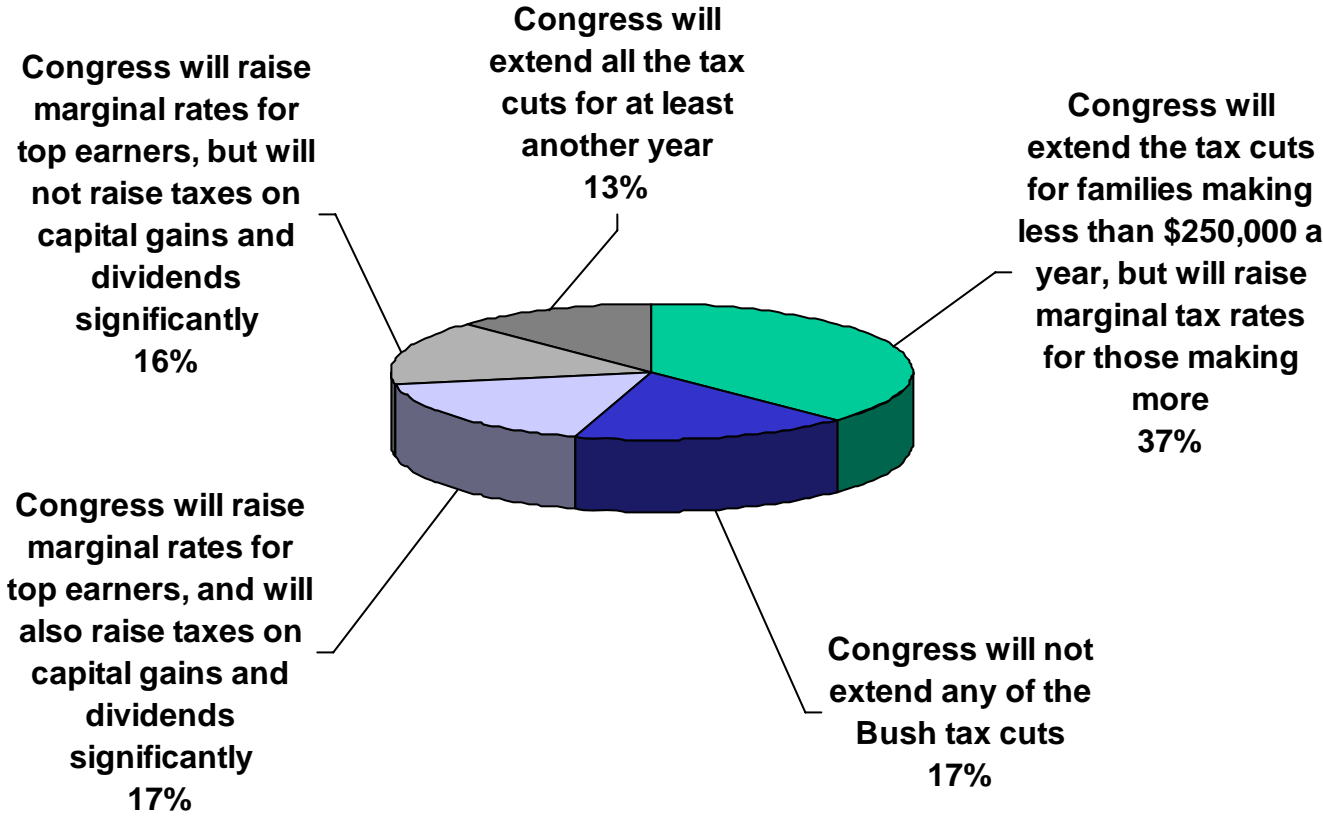


Biggest Changes in Midterm Elections

- Clinton (D) 1994
- Eisenhower (R) 1958
- Ford (R) 1974
- Johnson (D) 1966
- Bush (R) 2006
- Truman (D) 1950
- **Avg. Post WWII Loss**
- -54 House, -8 Senate
- -48 House, -12 Senate
- -48 House, -4 Senate
- -48 House, -3 Senate
- -30 House, -6 Senate
- -28 House, -5 Senate
- **-22 House, -3 Senate**

Source: Personal Finance

9. What do you think will happen to the Bush tax cuts?



10. Which statement best describes your investing behavior since the crash and bear market of 2008-2009?

